

Indoor SnoTech Pty Ltd

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History

Indoor SnoTech Pty Ltd was formed in May 2018 to provide real snow for indoor facilities 365 days a year.

1986

I became one of the first professional snowboard instructors at Thredbo with Geoff Sawyer the founder of snowboarding in Australia being the other.

1988

We then became shareholders in a snow making company called Polar Technologies they were using liquid nitrogen and this is when I realised it was possible to make snow facilities 365 days a year.

2015

I approached the CEO Jordan Rogers of Thredbo Ski Resort NSW to see if they realised the history of snowboarding at Thredbo as professional snowboard instructors started in 1986. Together we created a festival called Thredbo Boardfest to start in 2016 commemorating 30yrs of snowboarding. As curator of this festival it was a complete success which is now an ongoing event. One week later I then put to the CEO of thredbo, they need skiing & snowboarding, 365 days a year. I designed an indoor facility, to cater for the complete beginner to the most advanced professional. The facility showed us a 39% ROI over 5yrs just on ticket sales only.

2016

I met George Jennings of Woomera Snow Guns. George has 60 years of experience in snowmaking and wanted to prove his new indoor snowmaking technology. After showing George my business plan we decided join together to prove this new snowmaking technology.

2017

Together we started the ball rolling to build a working model of the indoor snow facility to prove the technology. In between that period, we met our 1st prospective client, Sanad Capital. They were in the development stage of building an adventure park on the sunshine coast and on a hand shake, David Baird CEO, said if we proved the new technology then he would use it on the project at the sunshine coast.

2018

- On Friday the 13th of April 2018 the technology was proven and we made perfect snow, using air & water.
- May 2018 Indoor Snotech Pty Ltd was formed in partnership with Woomera Snow Guns Pty Ltd.

2019

In the past 6 months Indoor SnoTech Pty Ltd has acquired another 3 prospective clients to provide snowmaking systems for their indoor facilities.

Summary

Our new technology proof of concept, reducing the energy required to make snow by 50% or more of currently used technologies and existing systems. Please contact me for more information and to discuss your requirements.